



## Taste Test For Top Products

### Short List For Scottish Food And Drink Excellence Awards

More than 30 top Scottish products have been put to the test to win one of the food industry's highest accolades – a 2007 Scottish Food and Drink Excellence Award.

The awards, now in their sixth year and organised jointly and co-sponsored by the Royal Highland and Agricultural Society and Scottish Food and Drink in association with Scottish Enterprise, are regarded as the "Oscars" of the industry, enhancing a firm or product's reputation and offering extensive marketing and promotion opportunities.

This year's awards will be announced at a presentation dinner in Glasgow's Kelvingrove Museum on May 10, one of the main dates on the Scottish food and drink calendar.

Short listed products in the retail, food service and healthy eating categories from over 100 entries were assessed this week (April 3) by a panel of industry experts at the Tesco's Product Assessment Centre in Perth.

Judges were Maggie McGinlay, Director, Food & Drink, Scottish Enterprise; Fiona Angus, Business Manager – Nutrition, Sensory & Consumer Science at Leatherhead Food International; Fiona McLelland, Deputy News Editor, The Grocer; Gillian Kynoch, Scottish Food & Health Co-ordinator; Wendy Barrie, Director, Scottish Food Guide; Anne Crawford, Group Food Service Manager, Aramarc and Sarah Mackie, Senior Buying Manager, Tesco Scotland.

The new environmental award and awards for brand development, direct marketing and international business of the year are currently being considered.

RHASS Awards Co-ordinator David Dunsmuir said: "Supreme quality is the name of the game in the Scottish food and drink industry and this year's awards will reflect that standard across a wide range of products. Many innovative ideas have come forward and it is encouraging that many firms new to the awards have entered this year – evidence that winning is a real and valuable achievement."

In addition to the RHASS and Scottish Food and Drink, the awards are also sponsored by The Grocer magazine, Scottish Development International and Healthy Living.

RHASS, Royal Highland Centre, Ingliston, Edinburgh EH28 8NF – Tel 0131 335 6207

A list of short-listed products is attached.

5 April 2007

Scottish Food and Drink Excellence Awards 2007

Short-Listed Products

***Retail - Soup, Preserve, Pickle and Sauce***

Scottish Preserves, Blairgowrie – Range of Scottish Preserves

Gillies Fine Foods, Dingwall – Chilliheads – Chilli Jam

Henshelwoods Fine Foods, Rothesay - Range of Pickles

***Retail - Fish and Seafood***

Johnson Seafarms, Shetland – No Catch – Just Cod

Isle of Shuna Shellfish, Shetland - Oak Smoked Mussels

Castle MacLellan Foods, Kirkcudbright – Luxury Mini Terrine Slices

Scottish Shellfish Marketing Group - Live Fresh Mussels

***Retail - Meat - Red, White and Game***

Malcolm Allan, Falkirk - Braveheart Steak Pie

Ramsay of Carluke - Range of Flavoured Pork Sausages

Hardiesmill, Gordon - Aberdeen Angus Bridie

Simon Howie Butchers, Dunning - Just for Kids Range of Children's Food

***Retail - Fruit or Vegetable (including vegetarian)***

Albert Bartlett & Sons, Airdrie - Rooster Potatoes

Scott The Butcher, Huntly - Vegetarian Haggis

Castle MacLellan Foods - Organic Red Pepper and Chickpea Pate

***Retail - Dairy, Confectionery and Snacking***

Graham's Dairies, Bridge of Allan – Organic Range of Milk, Cream and Butter

Connage Highland Dairy, Ardersier - Organic Milk Handmade Cheeses

The Natural Fruit and Vegetable Company – Ella's Kitchen Smoothie Fruits

Mackie's of Scotland - Iced Fruit Smoothies

***Retail - Bakery and Cereal based***

Dean's of Huntly - Shortbread Assortment

Simmers of Edinburgh – Nairns Range of Flavoured Oat Biscuits

***Retail - Drink – Alcoholic and Non-Alcoholic***

Gordon & MacPhail, Elgin – Benromach Organic Speyside Single Malt Whisky

The Natural Fruit and Vegetable Company - The Amazing Pomegranate

Baliol, Dalbeattie - Cream Cutie

Traditional Scottish Ales, Throsk – Organic Hand Brewed Traditional Ales

***Food Service Product – Savoury***

Trawlpac Seafoods, Aberdeen - Salmon and Monkfish Kebabs

Johnson Sea Farms - No Catch – Just Cod

***Food Service Product – Sweet***

Angus Soft Fruits, Arboath - AVA Strawberries

Dean's of Huntly - Petit Deux Shortbread

Espresso Warehouse, Glasgow - Wooden Spoon Kitchen Classics Biscuit Range

Berry Scrumptious, near Fraserburgh - Hand Dipped Chocolate Strawberries

***Healthy Eating – New Product***

Kingdom Dairy Company, Cowdenbeath - SKYR Low Fat Dessert

Scottish Sea Farms, Stirling - Lochmuir Scottish Salmon

Simmers of Edinburgh - Nairns Oat Bakes

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***Healthy Eating – Marketing Promotion***

Paterson Arran, Livingston - Oatcakes  
Albert Bartlett & Sons - Rooster Potatoes

**International Business of the Year**

Gourmet's Choice, Portsoy – Fresh and Smoked Salmon Range  
Gordon & MacPhail - Benromach Organic Speyside Single Malt Whisky  
Hjaltland Seafarms, Lerwick – Atlantic Farmed Salmon  
Espresso Warehouse – Wooden Spoon Kitchen Classics Biscuit Range

**Direct Marketing Development**

Berry Scrumptious – Hand Dipped Chocolate Strawberries  
Taste of Arran, Brodick – Range of Speciality Food and Drink

**Brand Development**

Simon Howie Butchers – Christmas Range of Chipolotas  
Johnson Seafarms – No Catch – Just Cod  
Albert Bartlett & Sons – Rooster Potatoes  
Lactalis McClelland, Glasgow – Seriously Brand  
Graham's Daires - Grahams The Family Dairy

**Environmental Award**

To be judged from all short listed products

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